

**FOR IMMEDIATE RELEASE:**

**Public Relations Contacts**

**Lana Parshina:** 212-532-1700 x11

**Raisia Chernina:** 718-788-7773

**E-mail:** [press@globeprgroup.com](mailto:press@globeprgroup.com)

**Web site:** [www.globeprgroup.com](http://www.globeprgroup.com)

ИНТЕРФЕСТ



INTERFEST



## **The 6th Annual Russian Film Week in New York Gears up for a week of premieres and parties!**

### **New York, NY – October 10, 2006**

The 6<sup>th</sup> Annual *Russian Film Week in New York* proudly announces its return to Manhattan with **12 ground-breaking and provocative Russian films**. The event will run from **October 13–19 at Cinema Village** with a special opening night gala celebration that includes a ribbon-cutting ceremony by City Council Speaker Christine Quinn, champagne reception and film premiere at Florence Gould Hall on Friday, October 13 at 6 P.M. Charismatic NY 1 anchor Budd Mishkin is confirmed as Master of Ceremonies. The festivities will continue at a private post-screening party at upscale lounge **Nikki Midtown** (151 E 50<sup>th</sup> St. Btw. Lexington & 3<sup>rd</sup> Aves). The carefully selected films were all released in Russia in 2006 to very favorable reviews from critics and audiences.

The week long event is presented by **Interfest**, organizers of the prestigious Moscow International Film Festival and **Globe PR Group**, under the support of The Russian Federation Federal Agency for Culture and Cinema. Executive Producer and CEO of Globe PR Group Mr. Ioori Smirnov commented, "We are honored to be showcasing the best of Russian cinema. The films deserve exposure from journalists and distributors and will definitely entertain our New York audiences. Our goal is to focus on the films and how to strategically position them in the US film market."

The opening film at Florence Gould Hall (55 East 59<sup>th</sup> Street) is **Transit (Peregon)**, a striking World War II drama by acclaimed director Alexander Rogozhkin. The film depicts the life of Russian and American pilots who transport American "Air Cobra" fighter aircrafts through Alaska and Siberia to the frontline. It is a complex story of Russians, Americans, Aborigines of the Far North and includes a love story of a Russian officer and an American pilot whose language and cultural barriers lead to amusing, touching, awkward, and sometimes tragic events. *Transit* was nominated for a Crystal Globe award at the 2006 Karlovy Vary International Film Festival.

Special guests expected include world-famous writer/director Pavel Lungin (*The Wedding*), Eric Roberts, Galina Jovovich (actress and mother of Milla Jovovich) Former Olympic Gold Medalist Oxana Baiul, and notable Russian actors, Alexey Chadov (*Night Watch*), Marat Basharov (*The Wedding*), Dmitry Duzhev, Anna Mikhalkova, Mikhail Porechenkov and Evgenia Simonova. Politicians and Rock Brynner (son of Academy award-winner Yul Brynner (*The King and I*)) will also be in attendance. Further announcements on red carpet events and talent attending will be forthcoming.

Other films in the line-up include **Playing the Victim** by Kirill Serebrennikov, **The 7th Day** by Kakha Kikabidze, **Alive** by Alexander Velebinsky, **The Island** by Pavel Lungin and Natalya Lyashchenko, **Polumгла** by Artyom Antonov, **Relations** by Avdotya Smirnova, **The Last Coalface** by Sergei Bobrov, **The Man of No Return** by Ekaterina Grokhovskaya, **Piter FM** by Oksana Bychkova, **Ellipsis** by Andrei Eshpai and a premiere of **Spy Games: The Black Wolf Hunt**.

Advance tickets & Patron passes can be purchased online through Cinema Village at [www.cinemavillage.com](http://www.cinemavillage.com). Tickets for individual film screenings can also be purchased at the Cinema Village Box Office for \$11 from October 13–19. VIP patron passes are priced at \$100.

All screenings will take place at the Cinema Village (E 12<sup>th</sup> Street btw. University and 5<sup>th</sup> Ave.) Q & A sessions will take place after select screenings. Press and distributors can receive an all-access for the entire event by completing the online press credential form at [www.globepgroup.com](http://www.globepgroup.com) (Attn: Lana Parshina). Passes can be picked up at the official festival headquarters, Cinderella Office (149 Madison Ave at 32<sup>nd</sup> street, suite 202) or at the Press Check-in at Florence Gould Hall on Friday October 13 from 6–7 P.M.

Post-screening parties hosted by celebrities will be held each night at New York's hottest clubs and lounges. A film seminar will be held on October 17 at 11:30 A.M. at **Cinema Village**. The topic is "How To Secure A Distribution Deal For Your Film."

Sponsors for *Russian Film Week* include **Cinderella Travel, Western Union, Direct TV, Alexandra Investment Management, A. Korkunov, RIA Novosti, RTVi, HTB America, RU:LIST, Imperia Vodka, Baltika, Nikki Midtown** and **Anyway Café**.

Commenting on *Russian Film Week*, Cinderella Travel's CEO Natalie Azarov, said "We have always been a supporter of Arts and Cultural events in New York, in particular, annual film festival events. We are delighted to be helping to coordinate the 6th Annual Russian Film Week in New York and are committed to ensuring that it is a great success. It is important to bring the latest Russian films, made by talented directors to our hometown and we look forward to celebrating this event and merging two distinct yet personally familiar cultures together for the enjoyment of viewers."

For all interview, feature and review requests and additional information about Russian Film Week in New York, please contact Lana Parshina at 212-532-1700 x11 or via e-mail at [press@globepgroup.com](mailto:press@globepgroup.com)

## **About Russian Film Week in New York**

*Russian Film Week in New York* was founded in 2000 to celebrate the best of Russian cinema and to introduce the most influential Russian filmmakers to American audiences. Its aim is also to provide a unique platform for emerging and established filmmakers to network with press and distributors and provide entertainment for New York audiences. Past events put ground breaking films such as *Night Watch* and others on the map.